

## Greetings,

On behalf of the organizing committee, I am delighted to invite you to attend the inaugural Global Oral Cancer Forum at New York University in New York City on March 4-5, 2016. The forum will bring together an international and diverse group of individuals demonstrating passion and dedication to oral cavity cancer, and we see it as an opportunity for attendees from academia, government agencies, non-for-profit organizations, industry, healthcare provider associations, patient advocate groups, and other sectors to engage with one another as equal stakeholders. This mix is critical to our success, to help catalyze change and spawn new ideas.

Paired delegates from 8 regions of the world have been selected and will provide short presentations summarizing the oral cancer situation in their respective regions. Five additional groups have been identified, and panelists from these groups will present gaps and innovations in various domains across the oral cancer continuum, with a particular emphasis on early detection.

To assure this eclectic blend of attendees there will be limited space at the forum. Open registration will begin after September 1st, 2015 at [www.globaloralcancerforum.org](http://www.globaloralcancerforum.org). There will also be an opportunity, if you wish, to submit an abstract of your research, or a summary of a project or program you have developed that may add to the information shared at the forum. An online portal for such a submission will also go live in September.

Please take a moment to explore our mission and vision, along with the exciting program, and our list of intellectual sponsors.

We look forward to welcoming you to New York City.

Sincerely,

*A. Ross Kerr*

A. Ross Kerr DDS, MSD  
Chair, Organizing Committee

## About the Global Oral Cancer Forum

Worldwide nearly 1/2 million patients a year will be diagnosed with oral and oropharyngeal cancer. Despite the easy accessibility to these body sites by health care providers, more than 2/3rds are diagnosed in advanced stages where the cancer has already spread to regional lymph nodes or beyond. Approximately 150,000 patients die each year and many more suffer from the complications of treatment.

Clinicians, scientists, epidemiologists, activists, public health experts and others are working hard to understand how to reduce the global oral cancer burden. This inaugural Global Oral Cancer Forum will be showcased in New York City to highlight gaps and innovations in prevention, patient care, technology, and services across the oral cancer continuum. International speakers, panelists, and delegates demonstrating passion and dedication for oral cancer will be selected from various world regions. They will convene to share the issues they face, and learn about innovations, models, or ideas that have the potential to catalyze positive change globally and help to reduce these statistics. The GOCF will be open to a limited number of registrants.

## Topics

- Global oral cancer status: regional disparities.
- Understanding gaps in the oral cancer continuum and developing strategies to improve outcomes.
- To screen or not to screen: who, why, where, and when?
- Clinical assessment and emerging technology for early detection.
- Biomarkers and Chemoprevention: Where are we?
- Empowering the public to drive policy development — the role of media, government and non-for-profit organizations.

## Mission Statement

The Global Oral Cancer Forum is an international assembly of passionate professionals focused on building awareness of gaps and innovations in prevention, patient care, technology, and services across the oral cancer continuum by facilitating partnerships that transcend cultural and economic diversity.

## GOCF Organizing Committee



**A. Ross Kerr, DDS, MSD (Chair)**  
Clinical Professor,  
New York University  
College of Dentistry,  
USA



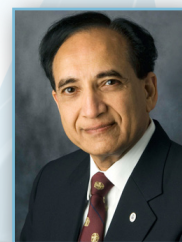
**Saman Warnakulasuriya, OBE, FDS, PhD, DSc**  
Professor, Kings College  
London, United Kingdom



**J. Silvio Gutkind, Ph.D.**  
Chief, Oral and Pharyngeal  
Cancer Branch and National  
Institute of Dental &  
Craniofacial Research, USA



**Miriam Rosin, Ph.D.**  
Director, British Columbia  
Oral Cancer Prevention Program  
BC Cancer Agency, Canada



**Jatin Shah, M.D.**  
Chief, Head and Neck Service,  
Memorial Sloan Kettering  
Cancer Center, USA



**John S. Greenspan, BDS, Ph.D., FRCPath, ScD [hc], FDSRCS (Eng)**  
Advisor to GOCF  
Professor, University of  
California, San Francisco  
GOCF Committee Advisor



**Steven W. Kess, MBA**  
President,  
Henry Schein Cares  
Foundation, USA



**Shannon Nanne, RDH**  
GOCF Executive Director,  
Global Oral Cancer Forum

## World Health Organization Representatives

**Hiroshi Ogawa DDS DDS, MSc, Ph.D.**  
Dental Officer, Oral Health Programme,  
World Health Organization,  
Geneva, Switzerland

**Poul Erik Petersen, DDS, Dr Odont, BA, MSc (Sociology)**  
WHO Collaborating Centre for Community, Oral Health  
Programmes and Research University of Copenhagen  
Faculty of Health Sciences, Denmark

## Vision Statement

By building these partnerships, The Forum will promote the changes required for a substantial impact on incidence, morbidity, and mortality of oral cancer worldwide.

## Intellectual Partners To Date



In addition to the World Health Organization, intellectual sponsorship by organizations, associations, academies and learned societies, and foundations will be invited to contribute to the forum. The funding is through an unrestricted educational grant and the meeting organizers and speakers will have complete control over content.



the global  
oral cancer forum

## Conference Agenda

THURSDAY March 3, 2016	
6:00pm–8:00pm	<b>Welcome Reception:</b> (open to all registrants, spouses/partners welcome)
FRIDAY March 4, 2016	
8:00am–8:10am	<b>Introduction:</b> Dr. A. Ross Kerr (USA)
8:10am–8:20am	<b>Henry Schein Cares Foundation:</b> Steve Kess, MBA
8:20am–8:30am	<b>WHO Sponsorship:</b> Dr. Hiroshi Ogawa, Dental Officer, World Health Organization
8:30am–9:00am	<b>Keynote Presentation</b> Dr. Michael C. Alfano, Executive Vice-President Emeritus, New York University (USA)
9:00am–9:15am	<b>Making an Impact: The Power of Public-Private Partnerships</b> Stanley Bergman, Chairman of Henry Schein Inc.
9:15am–11:15am	<b>Global Oral Cancer Status: Regional Disparities</b> Chair: Professor Newell Johnson (Australia) <i>MODERATOR: Poul Erik Petersen (WHO)</i> <i>Regional Delegates North America:</i> Douglas Morse (USA), Alessandro Villa (USA), <i>Regional Delegate Europe:</i> Pedro Diz Dios (Spain), Marco Meleti (Italy), <i>Regional Delegate Asia:</i> WM Tilikaratne (Sri Lanka), Honghua (China), <i>Regional Delegate Far East/ Australasia:</i> Cheung Sok Ching (Malaysia), Camile Farah (Australia), <i>Regional Delegate Africa/Middle East:</i> Jos Hille (South Africa), Omar Kujan (Middle East), <i>Regional Delegate South America:</i> Pablo Vargas (Brazil), Hector Lanfranchi (Argentina)
11:15am–11:45am	<b>Coffee Break/Poster Viewing</b>
11:45am–1:15pm	<b>Understanding gaps in the oral cancer continuum and developing strategies to improve outcomes.</b> Chair: Professor Saman Warnakulasuriya (UK) <i>MODERATOR: Alexis Rapidis (Greece)</i> Panelists: Pedro Diz Dios (Spain), Jed Jacobson (USA), Honghua (China), Hector Lanfranchi (Argentina)
1:15pm–2:00pm	<b>Lunch/Poster Viewing</b> Includes 20 minute WHO presentation Dr. Poul Erik Petersen
2:00pm–3:30pm	<b>To screen or not to screen: Who, Why, Where and When?</b> Chair: Professor Paul Speight (UK) <i>MODERATOR: Joel Epstein (USA)</i> Panelists: Toru Nagao (Japan), Mark Lingen (USA), Ranga Ranganathan (India), Pablo Vargas (Brazil), Omar Kujan (Middle East)
3:30pm–4:00pm	<b>Coffee Break/Poster Viewing</b>
4:00pm–5:30pm	<b>Clinical assessment and emerging technology for early detection.</b> Chair: Dr. A. Ross Kerr (USA) <i>MODERATOR: John Greenspan (USA)</i> Panelists: Camile Farah (Australia), Calum MacAulay (Canada), Abraham Kuriakose (India), Rebecca Richards-Kortum (USA)
SATURDAY March 5, 2016	
7:30am–9:00am	<b>Biomarkers and Chemoprevention: Where are we?</b> Chairs: Dr. Miriam Rosin (Canada) and Dr. Silvio Gutkind (USA) <i>MODERATOR: Paul Brennan (IARC)</i> Panelists: Anil Chaturvedi (USA), Scott Lipman (USA), Sok Ching Cheong (Malaysia)
9:00am–10:30am	<b>Empowering the public to drive policy development – the role of media, government and non-for-profit organizations.</b> Chair: Dr. Pankaj Chaturvedi (India) <i>MODERATOR: Hiroshi Ogawa (WHO)</i> Panelists: Brian Hill (USA), Terry Day (USA), Michael Walton (UK), Mark DeLacure (USA)
10:30am–11:00am	<b>Coffee Break</b>
11:00am–12:30pm	<b>Looking forward</b> Dr. Jatin Shah, Dr. A. Ross Kerr & Panelists

### Program Details:

Registration \$200  
(courses, materials,  
2 breakfasts, 1 lunch)  
9.5 CE Credits  
March 4-5, 2016

### Location:

New York University's Kimmel Center  
60 Washington Sq. South  
New York City, NY 10010



For more information about the Forum  
or for organizations interested in becoming  
an Intellectual Partner, please visit our  
website or send us an e-mail.

**[www.globaloralcancerforum.org](http://www.globaloralcancerforum.org)**  
**e-mail: [shannongocf@gmail.com](mailto:shannongocf@gmail.com)**

An initiative of the  
Henry Schein Cares Foundation

**Henry Schein Cares**  
FOUNDATION

the global  
**oral cancer** forum

# Challenges in the Global Burden of Oral Cancer: Progress in Early Diagnosis and Prevention

March 4–5, 2016  
New York University's Kimmel Center  
New York City, USA



**[www.globaloralcancerforum.org](http://www.globaloralcancerforum.org)**

**HSC**  
Henry Schein Cares  
*Helping Health Happen.*